

executive

# SEA-MONKEYS®

THE OFFICE PET

ACTUAL  
PHOTO OF  
LIVE  
SEA-MONKEY®  
MAGNIFIED  
ABOUT 3X

THE  
EXTRAORDINARY  
PET BRINE SHRIMP  
FOR THE ONE WHO  
HAS EVERYTHING!

THIS DELUXE 8-PIECE KIT INCLUDES:

- ★ 100 LIVE SEA-MONKEY® EGGS
- ★ SEA-MONKEY® GROWTH FOOD
- ★ COMPLETE INSTRUCTIONS
- ★ SEA-MONKEY® ACCESSORIES

**ABSOLUTELY GUARANTEED TO GROW!**

Sea-Monkeys® - The World's ONLY Patented Pet  
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200 Fifth Avenue, New York, N.Y. 10022  
U.S. Patent No. 3,673,986 - Printed in U.S.A.

executive

# SEA-MONKEYS®



Kit  
900

**THE AMAZING LIVE FUN-PETS  
THAT ACTUALLY GROW ON A DESK!**

## HOW TO GROW

### EXECUTIVE SEA-MONKEYS<sup>®</sup>

Executive Sea-Monkeys™ (Artemia salina) REALLY are ALIVE! In the Executive "Micro-Vue" Aquarium you can even raise them on your desk for relaxation or conversation. The laboratory developed Sea-Monkey formulas grow them from "pinpoint" sized dots at birth, up to 3/4" of an inch long in less than a month, and enable them to live up to a year! A biological phenomena that transcends even the dynamics of the "space age", in Sea-Monkeys the dream of "Instant-Life"™ has at last become reality! So unwind and enjoy your fantastic pets. In all the world there is nothing else quite like them!

#### STEP 1.—HOW TO USE "WATER-PURIFIER" (Packet No. 1)

**WARNING:** Do not begin Step 2 until at least 24 hours have elapsed. Sea-Monkey eggs will not hatch on time if you do not follow Step 1 first. Add the entire contents of "Instant Life", Packet #2, into the purified water. Stir water and then hold the container up to a source of light. Look carefully and you'll see tiny white "dots" swimming and wiggling against the current. These are your live, newly hatched Sea-Monkey babies.

#### STEP 2.—HOW TO HATCH SEA-MONKEY™ EGGS (Packet No. 2)

**WARNING:** Do not begin Step 2 until at least 24 hours have elapsed. Sea-Monkey eggs will not hatch on time if you do not follow Step 1 first. Add the entire contents of "Instant Life", Packet #2, into the purified water. Stir water and then hold the container up to a source of light. Look carefully and you'll see tiny white "dots" swimming and wiggling against the current. These are your live, newly hatched Sea-Monkey babies.

#### STEP 3.—HOW TO USE PLASMA II—(Packet No. 3)

Three days after all of the Sea-Monkeys have hatched, empty the packet of Plasma II into the water. Plasma II salinates, mineralizes and stabilizes the formula so that a great many more Sea-Monkey babies will survive to grow to adulthood.

#### STEP 4.—HOW TO FEED SEA-MONKEYS™

The amount of food you feed to your Sea-Monkeys depends on the number of animals you are raising. The more you have, the more food they will need. However, as long as the water remains clear, you are not overfeeding them. If it becomes cloudy, simply stop feeding until it clears up. Healthy animals have a dark "gut" or streak that visibly runs from head to tail. This indicates that they are getting enough to eat. However, a white or pale "gut" signifies that they are starving.

The FIRST feeding should be made 3 days after your Sea-Monkeys are born. Then feed 2 to 3 times each week using the **small cup** on the spoon. Use a level, not heaping measure each time. When they are 1/2" or longer, feed once every four days. Fill the **large cup** on the spoon with a level amount of food and add to their water. Using your own powers of observation, adjust their feeding regularity to the amount of pets that you are maintaining.

#### BASIC SEA-MONKEY™ CARE

Always keep the "Aero-Vent" cover on your aquarium to prevent contamination and to slow evaporation. Never add plants or other objects that can pollute the water. However, "Sea-Diamonds" are safe, decorative "play-jewels" that keep them busy and provide useful exercise. When more than 2 inches of water evaporate, add more water to bring the level to the top of the highest lens. For a complete guide to Sea-Monkey care, feeding, health, life-history, training, games, reproduction and breeding, order a copy of the magnificent, fully illustrated Official Sea Monkey Handbook (Item 32—\$1.00)

### SEA-MONKEY® GROWTH GUARANTEE

Sea-Monkeys are GUARANTEED to grow to a length of 1/2" or more, or your supply will be replaced according to the following conditions: You MUST allow at least 4 weeks for them to grow. You MUST feed them genuine Sea-Monkey food products ONLY! You MUST raise them according to the directions given for their proper care. If they fail to grow, you are entitled to enter a claim for replacement. There is no charge for the new supply of Sea-Monkeys except for a nominal 25¢ fee for the expense of labor, processing and shipping your order. Our liability is STRICTLY LIMITED to REPLACEMENT ONLY of Item No. 28-Sea-Monkey Water Purifier and Item No. 31-Instant-Life® Sea-Monkeys! BOTH packages will be furnished ONLY if the purchasers Sea-Monkeys do not grow. Under NO CIRCUMSTANCES does THIS Guarantee cover the PURCHASE PRICE of any Sea-Monkey Kit. TO GET YOUR REPLACEMENT: 1. Send 25¢ in coin with your claim, to partially cover the cost of labor, processing and shipping. 2. Enclose a STAMPED, (First-Class or Airmail) self-addressed envelope with your order. Allow up to 6-weeks for delivery and mail your REPLACEMENT REQUEST to:

SEA-MONKEY GUARANTEE  
P.O. Box 270  
Flushing, New York 11352